



Dear All,  
Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third quarter, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine

Team DBF, Kadapa

## LIVELIHOOD INITIATIVES

### IPM in Chilly: Sticky traps:



- Chili is one of the core crops during the Kharif season in the Kadapa location. The investment in pest and disease control chemicals is significantly impacting the income realization of farmers.
- Created awareness through training on 'Integrated Pest Management (IPM) in Chilly with technical support from the Department of Horticulture.
- Distributed 40 'Sticky traps'—20 yellow and 20 blue per farmer—sufficient for an area of 1 acre, as per scientific recommendations.
- 665 farmers in core villages have benefited from this intervention.
- The estimated additional income from 'Sticky traps' is Rs. 25,000 per acre, achieved by reducing 2-3 chemical pesticide sprays and increasing yield by up to 10%.

### Credit Linkage through DCC Bank for Livelihood Projects:

- Facilitated 'Credit Linkage' through DCC Bank – Jammalamadugu branch for identified women beneficiaries of Nawabpeta, Chinnakomerla, and Talamanchipatnam villages.
- 108 beneficiaries received Rs. 1.00 Lakh credit linkage each (Totaling Rs. 1.08 Crore) as an investment for livelihood projects such as the purchase of Milch Animals, Goatry, and Micro enterprises (Provisions shop, Saree business, etc.).



### Fodder Development:

- Distributed Fodder Seed (Forage Multicut Sorghum – SSV 402) to 6 out of 20 beneficiaries.
- Each unit consists of 20 cents of land. DBF contributes for 1 kg seed, while beneficiaries contribute for input costs, irrigation, and management.



## Livelihood Loans through VDC and Watershed LH Fund:

- Distributed Livelihood loans to women beneficiaries through Village Development Committee (VDC) Fund and Watershed Livelihood Loan Fund.
- Rs. 3.5 Lakh was distributed to 21 women beneficiaries.
- The size of the loan ranges from Rs. 10,000 to Rs. 25,000 for investments in Milch Animal Management, the purchase of Agri inputs, Tailor shop, and petty shops in the village.

## Inauguration of Sanitary Pad Making Unit:

- Inaugurated the 'Sanitary Pad Making Unit' run by Shanthi SHG of Chinnkomerla Village.
- This unit is established in collaboration with NABFOUNDATION under the 'My Pad My Right' program with the aim of 'Supporting Livelihood of Rural Women by promoting affordable menstrual hygiene'.
- The earning potential for 7 women in SHG by the sale of Sanitary pads would be Rs. 64,000 per month.
- The installation capacity of the semi-automated unit is 1400 pads per day (@ 8 hours per day).
- The event was attended by the Chairperson – APCOB, CEO – DCC Bank, DDM – NABARD, PD- Women & Child Welfare Dept, Unit Head – DCBL, Kadapa, Government officials, Public representatives, SHGs, FPO members.



## Drip Irrigation:

- Facilitated the installation of Drip Irrigation systems on 19 acres for 6 farmers from core area villages.
- DBF supported the mobilization of farmers, linking them with APMIP (Govt), and connecting them with material suppliers.
- The 6 beneficiaries received Drip Irrigation materials worth Rs. 9.60 Lakh. The support from Andhra Pradesh Micro Irrigation Project (APMIP – Govt of AP) is 80%, the beneficiary contribution is 15%, and DBF's contribution is 3 – 5%.

## Artificial Insemination on Sex Sorted Semen and Animal Health Cards distribution:

- In collaboration with the Department of Animal Husbandry, Govt of AP, DBF organized an awareness-building session on Artificial Insemination with Sex Sorted Semen at Nawabpeta village.
- Distributed 'Animal Health Cards' issued by the Department of Animal Husbandry to cattle farmers.
- 45 farmers participated in the program and received Animal health cards.





# GRAM PARIVARTAN PROJECT

(An action towards bringing change)

## Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.



Households  
Mapped

1911

Households with  
Additional Income

689

Interventions  
Planned

2673

Additional  
Income

Rs.  
433.63  
Lakhs



### HH in Different Levels of Additional Income

<25K	25K-50K	50K-75K	75K-1L	>1L
50	300	120	101	118

### Location Demographic Profile:



11 Villages



1911 Households



7624 Population

# A SUCCESS STORY FROM LIVELIHOOD INITIATIVE



**Joint Liability Groups (JLGs) offer a swift solution for rural women seeking improved family income. DBF has successfully facilitated credit linkages through JLGs, empowering individuals to establish thriving livelihoods. In this case, we highlight Bareddy Nageshwari's success story.**

**Nageshwari, a 33-year-old graduate from Chinnakomerla village, faced financial challenges relying solely on her husband's rainfed agriculture income. Unpredictable weather conditions led to losses, pushing the family into debt. To secure a consistent income, Nageshwari, driven and educated, explored opportunities with DBF.**

**Guided by DBF, Nageshwari joined a JLG linked with APGB bank, securing a Rs. 50,000 loan. Opting for a cost-effective approach, she initiated a saree-selling business from home. With strategic marketing efforts, her business gained popularity, achieving a monthly sale of Rs.40,000 and a net income of Rs.8,000. After a year, the venture remains successful, contributing significantly to the family's economic well-being.**

**Nageshwari's micro-enterprise, funded by JLG loan, has proven to be a sustainable model, with a current net worth of Rs.1 lakh and potential for future growth. Her success is reflected in improved family assets, including a two-wheeler and private school enrollment for her children**



# DALMIA INSTITUTE OF KNOWLEDGE & SKILL HARNESSING

Nurturing Futures: Empowering Youth Through Skill Development



Skill development of rural youth plays a vital role in unlocking their potential & creating avenues for a brighter future. By providing tailored training programs & workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

## **Updates** (for FY23-24)

**3 Trades Offered**  
**2 Ongoing Batches**  
**36 Youth Trained**  
**Placements in progress**

**Trades Offered:**  
**General Duty Assistant**  
**CRM – Non-Voice**  
**Assistant Electrician**



# SOCIAL INFRASTRUCTURE:



## Computers, Projector and Sport kits distribution to MPUP School:

- Provided desktop computer systems (2 nos), projector with screen, and sports materials to Mandal Parishath Upper Primary School - Talamanchipatnam.



## Clean and Green (Swacha village):

- Organized a Clean and Green drive in Chinnakomerla village with the support of 'Employee Volunteering.



## Children's' Day Celebration:

- Organized Children's Day celebrations at ZP High School, Chinnakomerla. Conducted sports and games competitions for the school children and awarded prizes to winners and runners-up

## Study Material to SSC students of ZP High School, Chinnakomerla:

- Supported 'Study Material' for 10th-class students of ZP High School, Chinnakomerla.
- 30 students of class 10th benefited from this support.

