



NEWS LETTER *Of Medinipur*

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the Second Quarter of FY 2025, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine

Team DBF,
Medinipur

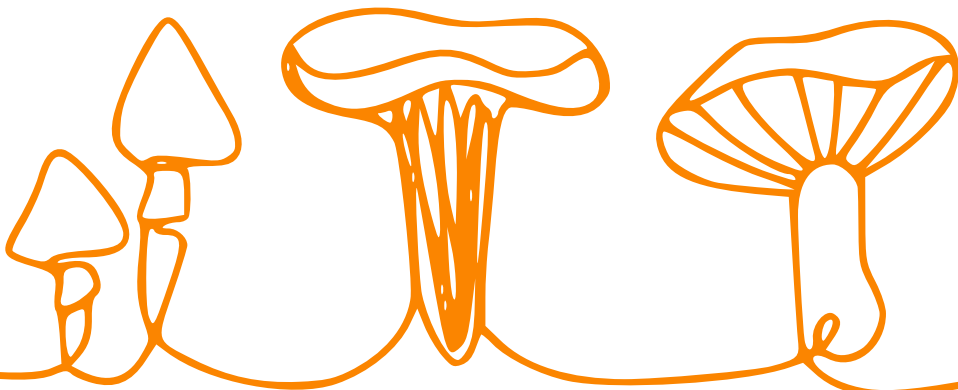


Quarterly Issue (Jul 24 to Sep 24)

PARIVARTAN

39
Villages

26,167
Population



LIVELIHOOD INITIATIVES



DAIRY UNITS



Dairy Units

- 14 dairy farmers were supported with Jersey milking cows to enhance dairy farming. Beneficiaries are expected to sell milk for at least nine months, producing an **average of 10 liters per day**.
- Each beneficiary is projected to **earn an annual income of ₹1 lakh**.

GOAT REARING

- 70 households were supported for enhancing their livelihood opportunities through goat rearing. Each beneficiary has the potential to earn an **annual income of Rs. 48,000 from this intervention**.



SHG FORMATION

- A Women's Self-Help Group (SHG) Association was established, comprising 12 SHGs from Kallakudi and Palaniyandinagar.
- 60 women members were associated.



SHG Formation

MICROENTERPRISE SUPPORT

- Three beneficiaries were supported in setting up micro enterprises, including setting up a tea and tiffin stall, a cloth store, and a blacksmith shop.
- Each received financial assistance for the necessary equipment and setup, with the potential to **earn an annual income ranging from ₹80,000 to ₹1.68 lakhs**, depending on the nature of the business.



Microenterprise support

MUSHROOM CULTIVATION



Mushroom Cultivation

- 21 families were supported with 400 beds for cultivating paddy straw mushrooms in two stages, tapping the strong market demand. Each bed yields an average of 1 kg of mushroom.
- Each beneficiary has the potential to **earn an annual income of Rs.96,000**.

GRAM PARIVARTAN

An action towards bringing change



INTRODUCTION



7
Villages

1350
Households

6258
Population

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

HH DISTRIBUTED IN DIFFERENT INCOME SLABS				
<25K	25K-50K	50K-75K	75K-1L	>1L
101	142	29	13	70

1327
Households
Mapped

1289
Interventions
Planned

315
Households
with Additional
Income

1.9 Crore
Additional Income

DALMIA INSTITUTE OF KNOWLEDGE AND SKILL HARNESSING



Nurturing Futures: Empowering Youth Through Skill Development

Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

UPDATES (For FY 2024-25)

2
Trades

2
Ongoing
Batches

TRADES OFFERED


General Duty
Assistant (GDA)


Assistant
Electrician

95
Youth
Trained

68
Youth
Placed

HIGHEST PLACEMENT



Trade Name:
Assistant Electrician
Name of the Candidate:
Rocky Pandit
Organization: Bidyut Electronics,
Havells Service Center,
Midnapore
Salary per Annum:
Rs. 2 lakhs



SOCIAL INFRASTRUCTURE



GENERAL HEALTH CAMP



Digital Literacy

- A general health camp was organized in the surrounding villages, providing access to basic medical services and health check-ups. The initiative aimed to improve health awareness, offer free or low-cost healthcare, and address common health issues in the communities.
- A total of **525 students** benefited from the program in current fiscal year.
- Each participant received **25 hours of training in basic computer skills**.

WoW BUS INITIATIVE

- Under the HP WoW bus initiative, digital literacy programs were conducted for school children and youth, along with awareness sessions for SHG members and farmers in villages.
- **190 candidates** benefited from the program.



Dalmia Bharat Foundation
Digital Literacy Class
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WoW Bus Initiative

DISTRIBUTION OF UMBRELLAS GOAT GRAZERS

- **30 umbrellas** were distributed to elderly goat herders with support from the Sananda Ladies Club, DCBL Medinipur

CONVERGENCE TABLE (Apr – Sept 2024)

SL. NO	SCHEME NAME	NO OF BENEFICIARIES		
		MALE	FEMALE	TOTAL
1	SHG Credit Linkage	14	16	30
2	WB Floriculturist support- Horticulture	1		1
3	WB Jan Shikshan Santhan, Paschim Medinipur	0	24	24
4	WB Promotion of Vermi Compost under Horticulture Department	9	1	10
TOTAL		24	41	65