

PARIVARTAN

Medinipur

Quarterly Issue (April to June 2024)

Village: 39 | Population: 26,167

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the first Quarter of FY 25 and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine.

-Team DBF, Medinipur

Livelihood Initiatives

Microenterprise Support - Sarathi Kitchen:

- Empowered a kitchen project by facilitating the construction of a safe and secure shed, equipping it with essential appliances like refrigerators and ovens
- Sell over 60 meals (lunch and dinner) daily.
- The beneficiary is expected to earn an annual income of **Rs. 2,16,000/-**



Microenterprise Support - Sima Fastfood Cart:

- Empowered street vendor by providing essential utensils for their carts, paving the way for increased income.
- This initiative has the potential to earn an annual income of **Rs. 1,02,000/-**.

Microenterprise Support - Swapan Dairy:

- Invested in a high-yielding Jersey cow, producing 11-12 liters of milk daily, to boost dairy production.
- This initiative has the potential to generate an annual income of **Rs. 72,000/-**



Groundnut harvesting by farmers:

- Enhanced agricultural production by enabling **80 farmers** to cultivate groundnut as a second crop alongside chilies.
- These farmers are achieving impressive yields, averaging 2-2.5 quintals per farmer on their 10-katha plots.
- With market prices at **Rs. 5,200 per quintal**, this translates to a potential income of **Rs. 10,400 - Rs. 13,000** per crop cycle for each farmer.

CONVERGENCE WITH GOVERNMENT SCHEMES IN **FY 24**



Location: Midnapur		Category	No. of Beneficiaries		
S.No	Scheme Name	Livelihoods/ Water/ Soil/ Social Infrastructure	Male	Female	Total
1	Vermi compost training & installation- Horticulture department	Soil	18	2	20
2	Papaya Sapling- Horticulture	Livelihoods	19	0	19
3	Tailoring training- Jan Shikshan Sansthan	Livelihood	0	24	24
4	Fishery card- Fishery department	Livelihood	12	0	12
5	Floriculturist support- Horticulture	Livelihood	2	0	2
	F&B and DEO, GDA & AE training- National Bank for Agriculture and Rural Development	Livelihood	83	32	115
			134	58	192

GRAM PARIVARTAN PROJECT

(An action towards bringing change)

Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of **Rs. 1,00,000**. This can be achieved through individual or group interventions and can function independently or converged with government programs.



1350

Households Mapped



2433

Interventions Planned



357

Households with Additional Income



5.13 Crore

Additional Income



HH distributed in different Income slabs

<25K	25K-50K	50K-75K	75K-1L	>1L
21	51	34	11	240

Location Demographic Profile:



Villages: 7



Households: 1226



Population: 6258

FLAGSHIP PROJECTS



DALMIA INSTITUTE OF KNOWLEDGE AND SKILL HARNESSING

Nurturing Futures: Empowering Youth Through Skill Development

Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

Updates

(for FY24-25)

Trades Offered: 4

Ongoing Batches: 2

Youth Trained: 320

Certificates were distributed to all 115 trainees who graduated from four trades in the NABARD batch.



Trades Offered:

- General Duty Assistant
- CRM Domestic-Non-Voice
- Assistant Electrician
- Food & Beverage Service (Stewards Services)



Trade Name:
Assistant Electrician

Name of the Candidate:

DIPJYOTI DAS

Organization : Medinipur, Havells Ltd

Salary per Annum: Rs. 2.44 lakh

Highest Placement Data

SOCIAL INFRASTRUCTURE

- Celebrated World Environment Day by planting **200 saplings** in schools, ground and Temple premise.
- WoW bus is operational with **150 students** and **125 farmers** under digital literacy. Also, received awareness sessions on heat wave, Dengue, World Environment day, Early marriage, digital transaction and vegetable / ginger cultivation.



DALMIA CEMENT (BHARAT) LIMITED

Bengal Cement Works, Vill. Kulapachuria, PO: Beuncha, PS: Salboni

Dist.: Paschim Medinipur-721129 (West Bengal)