

PARIVARTAN

QUARTERLY ISSUE
(JULY – SEPT' 23)

MEDINIPUR



VILLAGES

39



POPULATION

26167

GREETINGS TO ALL!

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the journey undertaken in the second quarter, and we are happy to share our collective achievements through the pages of our Quarterly CSR Magazine.

-Team DBF, Medinipur

LIVELIHOOD INITIATIVES

- 12 women engaged in Mat-craft project
- Wages based earning up to Rs.15,000 p/m
- 2 agencies identified for marketing support
- We have registered our mat-craft products on ONDC (open network for e-commerce site) for marketing.



Tribal woman engaged in mat-craft project

MUSHROOMING RURAL LIFE

- We are cultivating two variety of mushrooms- oyster & paddy straw.
- Currently 30 households engaged in mushroom production.
- 40 WSHG members given training on organic mushroom cultivation & value addition.



Paddy straw mushroom

LADIES CLUB VISIT TO CSR PROGRAM

- Sananda Ladies Club members planted saplings at Godatiasal Ground, Medinipur
- They also interacted with students of Beuncha High School, Medinipur
- They had a long casual chat with Women SHG members and understood various activities being carried out by these women
- A few infrastructures developed for the community were visited by the members of the ladies club



- ➔ 60 women mobilized for goatry with help of NRLM
- ➔ 15 farmers interested in vermi composting linked with NRLM for free kit and training from horticulture
- ➔ Team aims to achieve 150 households for mushroom production by December
- ➔ One micro enterprise on phenyl making and expected to earn Rs.4000 per month.



Producer group mobilization



- ➔ Visited Pepsico for potatoes value addition with buyback arrangement .
- ➔ PD DMMU has promised to support goatry, fishery & egg production. Beneficiaries identified. 60 beneficiaries identified for goatry and 5 for fishery
- ➔ Block line departments will support us on horticulture plantation and vermicompost

Visit to Pepsico at Chandrkona Road for convergence

Inspiring Entrepreneurial Journey into the Phenyl Business A success case study

Ruma Chakrabarthy lives in Pathrajuri village. With help of DBF team she underwent training to make phenol. She faced a few challenges initially in preparing this chemical with desired quality and fragrance. However, after a few attempts, she successfully bottled this chemical and selling them in the market. She sells around 100 liters and earns Rs.2500 every month.

GRAM PARIVARTAN

(An action towards bringing change)

Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to support households located within the vicinity of our plant with an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions with or without convergence with government programs

Cumulative Progress since Inception

Households
Mapped 646

Intervention
Started 307

Households with
additional Income
187

Aggregate earnings
Rs.2.00 CR p/a



Organic mushroom cultivation training

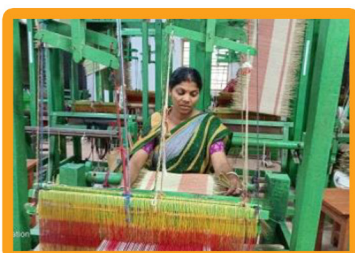


Women getting trained to produce Oyster Mushroom



Maina Pande in her Oyster Mushroom unit

No. of Households with Actual Additional Income (INR)				
<25K	25K-50K	50K-75K	75K-1L	>1L
14	3	18	3	149



Matcraft production



Bijli Dolo of Pathrajuri village working in her mushroom unit



Ruma Singha of Dangapara, exhibits her first mushroom harvest

Location : Medinipur

Nurturing Future: Empowering Youth Through Skill Development

Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.



Major Trades:

General Duty Assistant
Assistant Electrician

Sanat Mahata, BSA Corporation, Pune



Package:

1.44

Lakhs/ Annum

Updates:
(for FY 23-24)

50 youth
trained

7 youth
placed

2 trades
offered

1 ongoing
batches

SOCIAL INFRASTRUCTURE DEVELOPMENT



- ➔ Organized health awareness sessions for lactating & pregnant women on breast feeding, nutrition, infant care & pregnancy related issues.
- ➔ Organized health awareness session on world heart day.
- ➔ The WoW facility is engaged in imparting digital education to 150 students of Beuncha Jr. High School & Kashijora MSK.
- ➔ We also supported awareness campaigns in villages on health
- ➔ We received the prestigious GMF Green Feather Award from Green Maple Foundation for our efforts toward corporate social responsibility.