



Greetings from Dalmia Bharat Foundation.

I trust this note finds you well. It's with great pleasure that I reflect on the incredible journey we've undertaken in the third quarter, and I'm thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine.

Team DBF, Medinipur

## LIVELIHOOD INITIATIVES

### Vegetable Cultivation as a source of Livelihood



Farmers under vegetable cultivation initiatives

- 154 farmers are involved in growing vegetables as part of this initiative.
- Each farmer utilizes around 10 cents of land.
- Farmers were encouraged to cultivate vegetables such as green chili, mustard seeds, potatoes, tomatoes, cauliflower, and cabbage for their livelihood.
- The average spending per farmer is approximately Rs. 3,000.
- This initiative contributes to an annual additional income ranging from Rs. 10,000 to Rs. 24,000 for participating farmers.

### Vermi Compost Production Support

- 34 farmers received training on vermicomposting using vermi beds.
- The training was conducted by Mr. Barun Nandi, Block Horticulture Officer.
- Out of these, 20 farmers were selected to receive vermicompost beds.
- Each selected farmer was provided with one kilogram of earthworms and guided to construct sheds.
- The expected production is around 1 ton per year.
- The projected annual income for each farmer is approximately Rs. 22,000.



A vermi bed is getting ready for composting



Fish fingerlings being let in water

### 12 farmers engaged in fishery from the surrounding villages

- 12 farmers were supported with Rs. 1000 each and enrolled for a fishery card with the Block Fishery Department.
- These farmers received 1000 fish fingerlings.
- This initiative is expected to help the beneficiaries generate an annual additional income of Rs. 100,000.



A floriculture beneficiary in his field

### Floriculture Support

- Four farmers were supported by enrolling them with the Block Horticulture Department, providing assistance in terms of saplings and fertilizer. They will be reimbursed up to 40% or Rs. 67 per cent of the input cost.
- This support is expected to help the beneficiaries generate an additional income of Rs. 72,000 per year.

### Mat craft items are now on display and selling

- Twelve beneficiaries in core villages are involved in producing mat craft products.
- Apart from direct sales, they showcase their products in craft melas.
- On average, they earn about Rs. 1500 per month. Those who dedicate more time can earn up to Rs. 2500 per month.



Mat craft materials in Mela display



### Micro enterprise support

- Three beauty parlors and salon beneficiaries were supported with special hairdressing equipment.
- Four beneficiaries received support in the form of utensils, dosa tawa, induction oven, and a digital weighing machine to enhance their business activities.
- One family was provided with a digital weighing machine for their chicken shop.
- Two sculptors were supported with a drier and spray machine for painting.
- These forms of assistance are expected to help the beneficiaries earn an annual additional income ranging from Rs. 72,000 to Rs. 1,00,000.

# GRAM PARIVARTAN PROJECT

(An action towards bringing change)

## Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.



Households Mapped

1213

Households with Additional Income

217

Interventions Planned

1936

Additional Income

Rs.  
233.80  
cr



### HH in Different Levels of Additional Income

<25K	25K-50K	50K-75K	75K-1L	>1L
14	3	20	3	177

### Location Demographic Profile:



7 Villages



1226 Households



6258 Population

# A SUCCESS STORY FROM LIVELIHOOD INITIATIVE



**Sarathi Singha, a 38-year-old resident of Stationpara village, lives with her husband and two children. The family faced challenges when her husband's tea stall closed for certain reasons, impacting their financial stability and making it difficult to afford children's education and medicines. To address these hardships, Sarathi took the initiative to economically support the family by establishing a roadside cooking stall.**

**This open-air restaurant served around 20 to 30 customers daily, generating an income of approximately Rs. 5000 per month. Recognizing the potential for expansion and increased food variety, Sarathi faced limitations due to financial constraints. In response, DBF played a crucial role by assisting in mobilizing a partial amount required for purchasing new vessels and extending financial support to complete the purchase.**

**This support enabled Sarathi to diversify her menu, offering both vegetarian and non-vegetarian dishes, attracting a larger customer base. She also secured regular orders from the nearby railway station and its colony for packed food. Through Sarathi's hard work and DBF's support, her income doubled every month, alleviating the family's pressing financial requirements.**

# DALMIA INSTITUTE OF KNOWLEDGE & SKILL HARNESSING

Nurturing Futures: Empowering Youth Through Skill Development



Skill development of rural youth plays a vital role in unlocking their potential & creating avenues for a brighter future. By providing tailored training programs & workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

## Updates (for FY23-24)

**4 Trades Offered**  
**4 Ongoing Batches**  
**80 Youth Trained**  
**15 Placed in Job**

### Trades Offered:

**General Duty Assistant**  
**CRM Domestic Non Voice**  
**Assistant Electrician**  
**F&B Steward**



**Name of trainee: Sanat Mahata**  
**Location: Medinipur**  
**Trade: Assistance Electrician**  
**Employer: BSA Corporation, Pune**  
**Salary:1.44 Lakhs p/a**



# SOCIAL INFRASTRUCTURE:



## Shed renovation at Godapiasal rural haat

- The roof structure of the rural haat was renovated for safety and comfort.
- The roof was replaced to accommodate an additional 40 vendors, enhancing the overall capacity.
- With a monthly footfall of over 5000 people, the renovated structure ensures a better experience for both vendors and consumers.

## Inauguration of precast benches at Godapiasal ground

- Mrs. Anjali Gupta, the Ladies Club president, dedicated the benches for use of public
- DBF and the Ladies Club jointly funded the project, contributing an equal share of money to create this facility at a cost of Rs. 74,000.

