

PARIVARTAN

📍 | MEDINIPUR

Annual Issue (FY-24)

🏡 VILLAGES: 39 | 👤 POPULATION: 26167

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in financial year 23-24, and we are thrilled to share our collective achievements through the pages of our Annual CSR Magazine

Team DBF, Medinipur

LIVELIHOOD INITIATIVES



Chicks distribution to Poultry farmers

- Distributed 2400 21-day-old chicks to 96 selected families.
- Each beneficiary received 1 kg of poultry feed as initial feeding support for 25 Chicks.
- These chicks will mature and start laying eggs within six months.
- This initiative has the potential to provide an annual additional income of Rs. 36,000 per beneficiary.

- 500 Ranchi variety papaya saplings were distributed to 19 interested farmer.
- This variety takes 9 to 12 months to fully mature and begin fruiting.



Distribution of Papaya saplings



- 25 women are currently undergoing stitching training collectively provided by DBF and JSS (Jan Sikshan Santhan).
- After successfully completing 4 months of training, they will begin their profession in tailoring.

Stitching training to local women

- 154 farmers have started growing vegetables as part of a livelihood initiative.
- Each farmer can utilize around 10 cents of their agricultural land for growing vegetables such as green chili, mustard seeds, potatoes, tomatoes, cauliflower, and Ground nut and till for their livelihood.
- The average spending per farmer is approximately Rs. 4,200 per crop, and their annual additional income ranges from Rs. 10,000 to Rs. 24,000 from this crop.

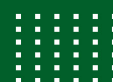


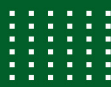
Vegetable cultivation as a source of livelihood



- 34 farmers received training on vermicomposting using vermi-beds. Out of these, 20 farmers were selected to receive vermicompost beds.
- The training was conducted by Mr. Barun Nandi, Block Horticulture Officer.
- Each selected farmer was provided with one kilogram of earthworms and guided to construct sheds.
- The projected annual income of each farmer is Rs. 22,000.

Vermicompost production support





Fishery as a livelihood

- 12 farmers were supported with an initial capital of Rs. 1,000 each.
- These farmers received 1000 fish fingerlings.
- This initiative is expected to help the beneficiaries generate an annual additional income of Rs. 1,00,000/-.

- Four farmers were supported in their enrollment with the Block Horticulture Department and provided necessary assistance regarding saplings and fertilizer.
- This support is expected to help the beneficiaries generate an additional income of Rs. 72,000/- annually.



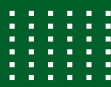
Floriculture support



Mat craft

- 12 women are engaged in a mat craft project from nearby villages.
- They are paid wages based on the measurement of mats sold.
- Apart from selling in markets, they also showcase their products in craft Melas.
- Through this initiative they have the potential to earn Rs. 1,500 to 2,500 per month.





Micro enterprise support

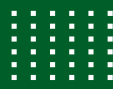
- Three beneficiaries running beauty parlors and salons were supported with special hairdressing equipment.
- Four beneficiaries received support in the form of utensils, Dosa tawa, induction oven, and a digital weighing machine for their chicken shop to enhance their business flow.
- Two artists were supported with a dryer and spray machine for painting.
- These forms of assistance are expected to help the beneficiaries earn an annual additional income ranging from Rs. 72,000 to Rs. 1,00,000.

- We are cultivating two varieties of mushrooms, oyster and paddy straw, with currently 30 households engaged in mushroom production and targeted 150 households for mushroom production.
- 40 WSHG members have received training on organic mushroom cultivation.
- 60 women have been mobilized for goat rearing with the help of NRLM.
- A microenterprise on phenyl production has been established, and the women engaged are expected to earn Rs. 4000.00 to Rs. 5000.00 per month from this.



Mushrooming rural life





A SUCCESS STORY FROM LIVELIHOOD INITIATIVE

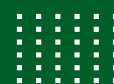
Sarathi Singha, a 38-year-old resident of Satationpara village, lives with her husband and two children. The family faced challenges when her husband's tea stall closed for certain reasons, impacting their financial stability and making it difficult to afford children's education and medicines. To address these hardships, Sarathi took the initiative to economically support the family by establishing a roadside food stall.

This food stall has the capacity to serve around 20 to 30 customers a day, generating an income of approximately Rs. 5,000 per month. Recognizing the potential to increase food variety, Sarathi decided to expand her stall, but she was facing financial constraints. In response, DBF played a crucial role by assisting in mobilizing a partial amount required for purchasing new vessels and extending financial support to expand her business.

This support enabled Sarathi to diversify her menu, offering both vegetarian and non-vegetarian dishes, attracting a large customer base. She also secured regular orders from the nearby railway station and its colony for packed food. Through Sarathi's hard work and DBF's support, her income doubled every month, alleviating the family's pressing financial requirements.



Empowering Resilience: Sarathi Singha's Journey from Adversity to Success





DALMIA INSTITUTE OF KNOWLEDGE AND SKILL HARNESSING

Nurturing Futures: Empowering Youth Through Skill Development

Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

Updates

(for FY23-24)

4 Trades Offered

4 Ongoing Batches

220 Youth Trained

23 Placed in Job

Trades Offered:

CRM Domestic Non-Voice

Assistant Electrician

Food & Beverage Service

General Duty Assistant



- 25 rural youths were provided with "Food and Beverage " training to equip them with the necessary skills required for the hotel industry.
- Out of the 25 youths, 15 were selected by Hotel LA-PAZ Garden (Goa) with a monthly salary of Rs. 10,000/-
- 5 trainees received job offers from local restaurants with a monthly salary of Rs. 6,000/-



Name of trainee

: TAPAS MAHATA

Education

: 10th Pass

Training Center

: Diksha Medinipore

Assistant Electrician

: 3rd Batch Year 2023-24

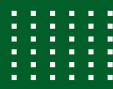
Placement or business details

: BSA CORPORATION, PUNE

Earning details

: 1.38 lakh per annum





SOCIAL INFRASTRUCTURE

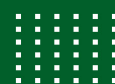


→ Organized health awareness sessions for lactating and pregnant women on breastfeeding, nutrition, infant care, pregnancy-related issues, and their remedies. 37 women participated in the event

→ Organized a health awareness session on World Heart Day for the community to discuss common symptoms of heart stroke, reasons, and precautions. A total of 45 community members participated.



→ The WOW facility is engaged in imparting digital education to 150 students of Beuncha Jr. High School and Kashijora MSK.





SOCIAL INFRASTRUCTURE



- Installed 10 precast slab benches at Godapiasal ground with support from DCBL and Sananda Ladies Club.
- We have received the prestigious GMF Green Feather Award from the Green Maple Foundation for our efforts toward Corporate Social Responsibility initiatives. It's a nationwide recognition that highlights our contribution to nation-building.

- 30 unemployed youth are undergoing Non-voice training
- After completion of four months of training they will be able to embark on their professional journey in digital platform.



INTERNATIONAL WOMEN'S DAY CELEBRATION



- Organized International women's celebration on 8th March 2024
- 100 women and dignitaries attended the event
- 12 stitching machines were distributed among 12 selected women beneficiaries

