

# PARIVARTAN

Lumshnong

Quarterly Issue (April to June 2024)

Village: 10 | Population: 7,195

Dear All,

**Greetings from Dalmia Bharat Foundation.**

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the first Quarter of FY 25 and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine.

*-Team DBF, Lumshnong*

## Livelihood/Water Initiatives

### Ginger Cultivation

- **47 households** supported for Ginger Cultivation from four core villages under Gram Parivartan project.
- Households motivated to cultivate Ginger in commercial scale for selling the produce in local weekly markets.
- Households are expected to earn an additional income of **Rs. 24,000 per annum**.



### Promotion of piggery fattening unit

- 5 Households were supported for putting up piggery fattening units providing **Rs. 2,500** for purchasing one piglet.
- Households purchased one piglet for fattening.
- Households will sell meat at **Rs. 430 to 470 per kg** and purchase another piglet for raising, fattening and selling of meat.
- Households are expected to earn an additional income of **Rs. 50,000 per annum**.



### Promotion of Piggery Breeding unit

- Households received **Rs. 5,000** each to start piggery units, buying two piglets costing **Rs. 10,000**. Pigs breed twice yearly, yielding 7 to 14 piglets per litter, which households sell for extra income.
- 19 households were benefitted from this initiative.
- Households are expected to earn an additional income of **Rs. 1,01,000 per annum**.

## Poultry chicks for backyard poultry farming

- **195 Households** were supported with 10 Kuroiler chicks of 4 weeks old for backyard poultry farming.
- Supported households will rear Kuroiler chicks for egg production and sell both eggs and mature male hens in the local market for extra income.
- Households are expected to earn an additional income of **Rs. 29,400 per annum**.

## Training on Poultry rearing

- Training on Poultry rearing conducted in collaboration with MSRLS.
- 49 beneficiaries participated in the training program from 6 villages
- This initiative aims to capacitated the poultry beneficiaries on poultry rearing practices for reducing mortality and increasing income from the activity



# GRAM PARIVARTAN PROJECT

(An action towards bringing change)

## Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of **Rs. 1,00,000**. This can be achieved through individual or group interventions and can function independently or converged with government programs.



**1439**

Households Mapped



**1884**

Interventions Planned



**433**

Households with Additional Income



**2.6 Crore**

Additional Income

HH distributed in different Income slabs				
<25K	25K-50K	50K-75K	75K-1L	>1L
81	176	64	9	103

Location Demographic Profile:



Villages: 10



Households: 1439



Population: 7195



## SOCIAL INFRASTRUCTURE

### Dynarof sheets to KJP School, Thangskai

- Supported Dynarof sheets to KJP School, Thangskai for construction of 5 new classrooms in the school.
- 230 students were benefitted from this initiative.



### Dynarof sheets to Hailstorm affected families of Thangskai village

- 49 households in Thangskai village received Dynarof sheets to repair their damaged roofs and protect against the continuous rainy conditions.



### World Environment Day 2024

World Environment Day was celebrated in KJP School Thangskai, featuring a drawing and slogan writing competition, followed by a tree sapling plantation drive, with participation from 230 students.

### Common Service Lab

- Digital Literacy and Financial Literacy program provided to youths for enhancing digital skills among the youths.
- 96 candidates were introduced Domestic Data Entry Operator course for enhancing employability skills.



# CONVERGENCE WITH GOVERNMENT SCHEMES IN FY 24



Location: Meghalaya		Category	No. of Beneficiaries		
S.No	Scheme Name	Livelihoods/ Water/ Soil/ Social Infrastructure	Male	Female	Total
1	Training under National Rural Livelihood Mission	Livelihoods	22	123	145
2	Subsidised Mushroom Spawns from Mushroom Research Institute, Jowai	Livelihoods	17	65	82
3	National Food Security Mission	Livelihoods	14	20	34
4	Mahatma Gandhi National Rural Employment Guarantee Act.	Livelihoods		2	2
5	Meghalaya Basin Management Authority	Livelihoods		40	40
			53	250	303

## Success Story on Livelihood interventions under Gram Parivartan Project

Sonita Pala aged 42 years is a resident of Moosiang Lamare New village. She with her husband is taking care for their family of 5, two son and one daughter. The primary source of livelihood of the family is from wages under NREGA, and ration under PDS. For meeting the growing need of the family, she started piggery farming and Broom cultivation since 2020. She has been maintaining her pig breeding farm and producing piglets twice a year. Piglets produced were providing her additional income for the family, however, due to lack of expertise and frequent infestation of diseases, few of the piglets used to die after birth in every breeding cycle. This has been hindering her realizing potential income from the activity.



During the mobilization drive under Gram Parivartan project in the village, the VDF selected her for support of supplements for piggery and Broom Post Harvest Management intervention. Accordingly, she got trained on piggery farming and provided support of mineral mixture, immunity booster and deworming medicine of her piggery farm. During the intervention she was having one pregnant sow and as instructed in the training, she maintained the sow properly with supplements. In the month of February, the sow delivered 10 healthy piglets and the piglets survived till weaning age. Out of the 10 piglets she has sold 6 piglets at Rs. 5000 each thereby earning an additional income of Rs. 30000. The remaining piglets are being raised for expansion of the pig breeding unit looking into the potential of the activity. She was also supported for Broom Post Harvest Management to enhance income from the Broom grass harvest. The activity has ensured proper quality maintenance of the harvested broom thereby realizing her descent rate of the produce in the market. She has also earned an additional income of Rs. 25000 from the Broom Post Harvest Management activity.

With the supports provided and techniques learned from the trainings provided by DBF, she is confident to continue the activities and looking forward growing her pig herd for sustainable income generation from the activity for her family.

**DALMIA CEMENT (BHARAT) LIMITED**

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