



Parivartan



**"Transforming Lives,
Creating Happiness"**

Message from CEO



Ashok Kumar Gupta

*Chief Executive Officer
Dalmia Bharat Foundation*

It is with great pleasure that the Dalmia Bharat Foundation (DBF) Team reflects on the journey undertaken in the first quarter of FY 25. I am delighted to share our collective achievements through the pages of our Parivartan - CSR Quarterly Newsletter.

Our Gram Parivartan Program continues to drive sustainable development, empowering communities through farm, off-farm, and non-farm initiatives. Income-generating activities have thrived, providing economic opportunities, while our soil and water conservation efforts ensure a greener future. Our commitment to building social infrastructure remains firm, emphasizing access to quality healthcare, education, and community spaces. Additionally, our DIKSHa centers continue to play a crucial role in skill development and vocational training, empowering youth with the skills they need for a brighter future.

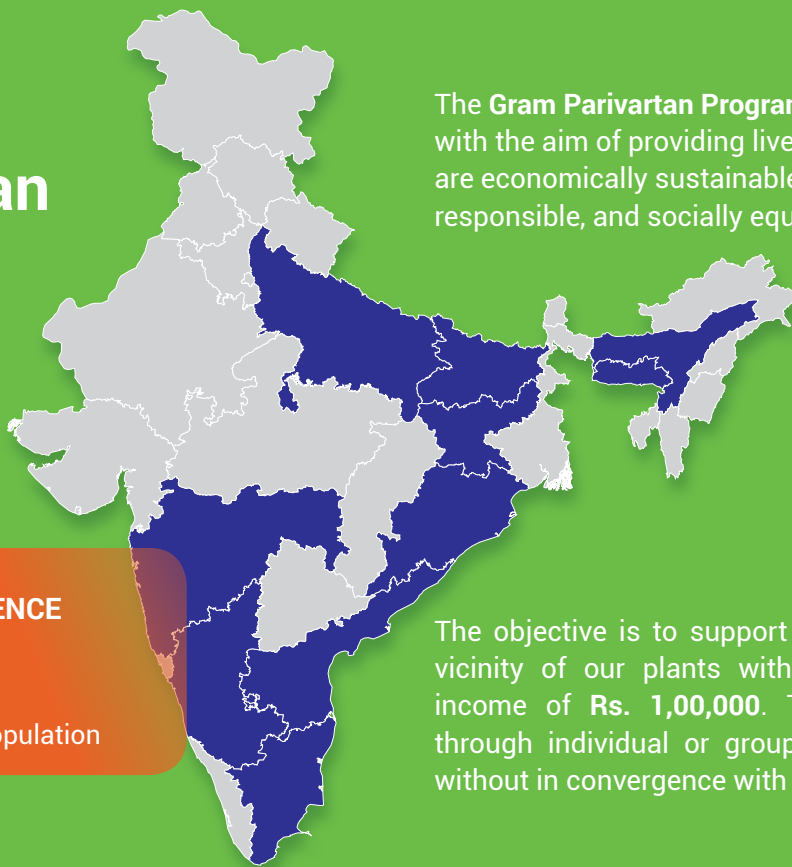
This quarter, we launched a skill development and entrepreneurship program for **120 rural women** in Tiruchirappalli and Ariyalur, Tamil Nadu, in collaboration with **Small Industries Development Bank of India (SIDBI)**. To further promote self-reliance among women, a small garment unit with a **buy-back arrangement** was established in Kolhapur in partnership with Gruh Disha Udhdyog Agency, benefiting **20 women**. Additionally, we signed an **MoU** with **Karur Vysya Bank (KVB)** to empower **400 rural youth** in Tamil Nadu, Andhra Pradesh, and Karnataka by enhancing employability skills and providing sustainable livelihood opportunities. On **World Youth Skills Day**, **200 electrical tool kits** were distributed at our 8 DIKSHa centers in partnership with **Schneider Electric Foundation**, supporting our trained self-employed youth.

These endeavors exemplify our commitment to innovation and sustainable community development.

Parivartan - Quarterly News Letter
April 24 - June 24

Gram Parivartan

The **Gram Parivartan Program** was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable.



OUR PRESENCE
 20 locations
 657 Villages
 8.70 Lakh Population

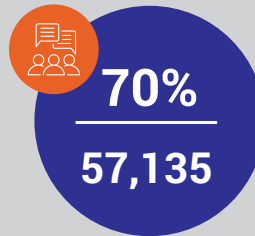
The objective is to support households within the vicinity of our plants with an additional annual income of **Rs. 1,00,000**. This can be achieved through individual or group interventions with or without in convergence with government programs.

Vision:

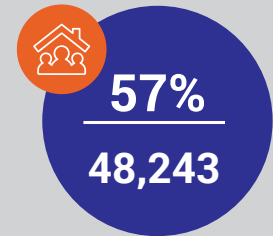
To provide **82k** households with an additional income of **Rs 1 lakh/annum**



Cumulative Progress Since Inception:



Households Mapped



Households Covered



Figure as on 28 June, 2024

Income Generating Activities

- ▶ Facilitated over **30 micro enterprises** in Bokaro, Cuttack, Medinipur, Dalmiapuram, Rajgangpur, and Kalyanpur under the Gram Parivartan Project. Initiatives include fast food carts, rice sheller machines, vegetable selling, grocery shops, beauty parlour and cyber cafes. Beneficiaries have the potential to earn an annual income of around **Rs 1 lakh** from these micro enterprises.



- ▶ Distributed **400 power sprayer pumps** with 20 litre capacity to farmers in seven villages around Yadwad, Belgaum to enhance agricultural productivity. This intervention aims to reduce laborious tasks, enhance operator efficiency, and minimize yield loss. Each farmer is expected to earn an additional annual income of **Rs.36,000/-**.

- ▶ Launched a skill development and entrepreneurship program for **120 rural women** in Tiruchirappalli and Ariyalur, Tamil Nadu, in collaboration with **SIDBI**. Training includes mat weaving, palm leaf basket making, and soft toy making.



- ▶ A program on '**Promotion and Popularization of Climate Resilient Integrated Farming System** for optimized yield leading to livelihood enhancement of small and marginal farmers was inaugurated in Ariyalur District. Around **25 farmers** attended this inauguration program. A total of 18 awareness camps were organized, where **472 farmers** participated and learned about integrated farming and organic farming practices.

- ▶ A small garment unit was established in Sontali village, Kolhapur in collaboration with **Gruh Disha Udhog Agency** benefiting 20 women who are currently stitching **2,000** cloth bags per day. The unit was supported through contributions for machinery and assistance in its setup. Each woman has the potential to earn an annual income of **Rs. 1.29 lakhs**.



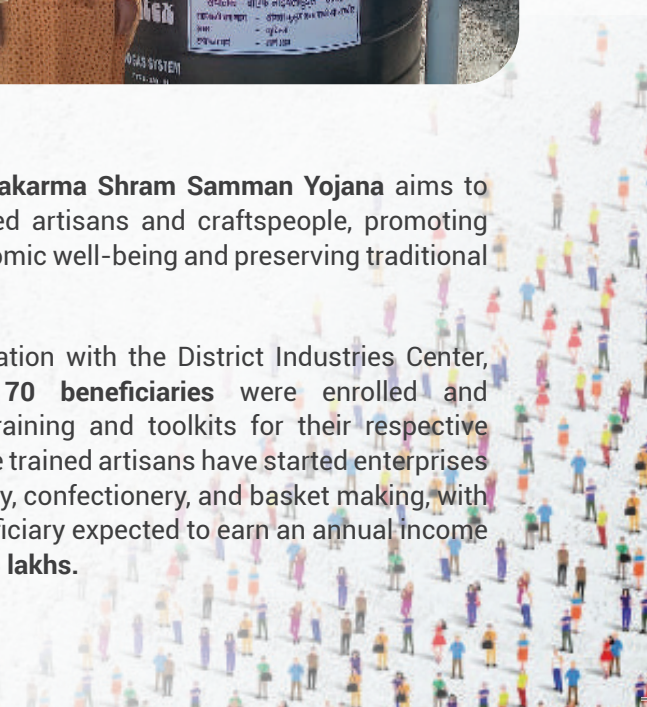
- ▶ In Ninaidevi, **700** silage bags were distributed to help farmers store feed and grains for their livestock. These airtight and water-resistant bags keep food fresh, preventing pests and mold, while improving the value of silage feed. Farmers can earn an additional annual income of **Rs. 38,300** from milk sales

- ▶ In UP, **9 model biogas plants** were promoted as demo units to encourage farmers to adopt biogas. This project promotes sustainable living, enhances quality of life, and supports environmental conservation, allowing beneficiaries to save **Rs. 1,000 to Rs. 1,200** per month and gain organic compost worth **Rs. 1,200 to Rs. 1,500** per month.



- ▶ The **Vishwakarma Shram Samman Yojana** aims to uplift skilled artisans and craftspeople, promoting their economic well-being and preserving traditional trades.

In coordination with the District Industries Center, Ramgarh **70 beneficiaries** were enrolled and received training and toolkits for their respective trades. The trained artisans have started enterprises in carpentry, confectionery, and basket making, with each beneficiary expected to earn an annual income of **Rs. 1.44 lakhs**.



- ▶ In UP, **nine beneficiaries** were supported with climate-resilient cattle sheds designed to protect animals from extreme weather. This model is being replicated with **327 farmers**, with applications submitted to block offices of Ramgarh, Jawaharpur and Nigohi, supported by **MGNREGA**. This has led to increased milk production, improved animal breeding, better general health, and reduced incidence of diseases among the animals.



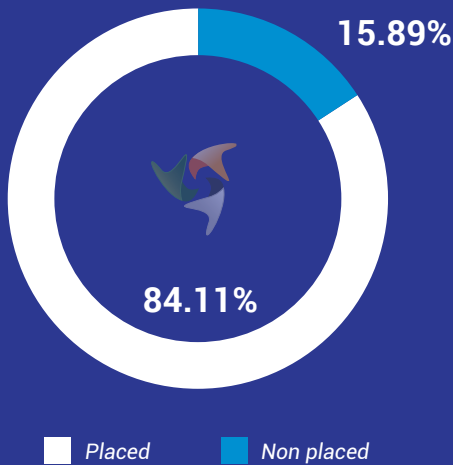
- ▶ Loans totaling **Rs. 1.51 crore** were mobilized for **75 SHGs** consisting of **950 women** through SHG internal lending and bank linkages. This support helped beneficiaries initiate livelihood activities, thereby enhancing their household income.

- ▶ A total of **2,000 Crop Bar** were distributed in the villages of Kolhapur and Ninaidevi, resulting in an increased crop yield of **4 tons per acre**. This intervention also reduced fertilizer and weeding costs by 40-50%, leading to savings of **Rs. 29,100** per acre specifically for sugarcane.



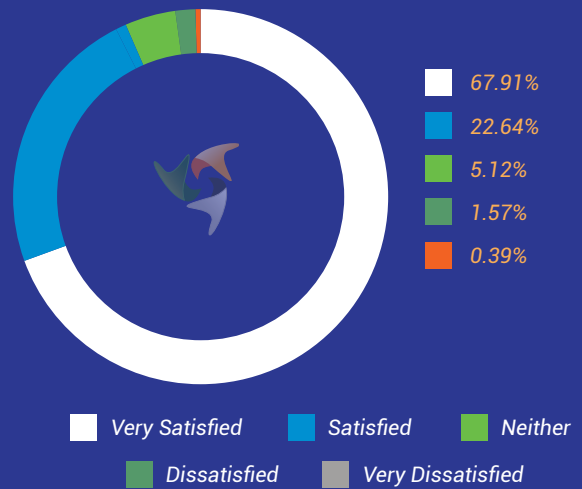
Major Findings

1 Out of the beneficiaries surveyed, over 84% of trainees were successfully placed.



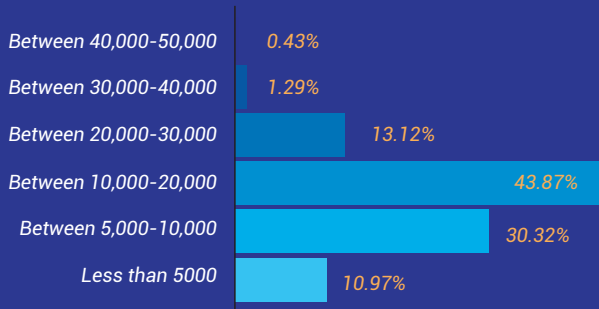
Placement percentage of Surveyed beneficiaries

2 91% of the beneficiaries surveyed reported high level of satisfaction with the placement and salaries offered.



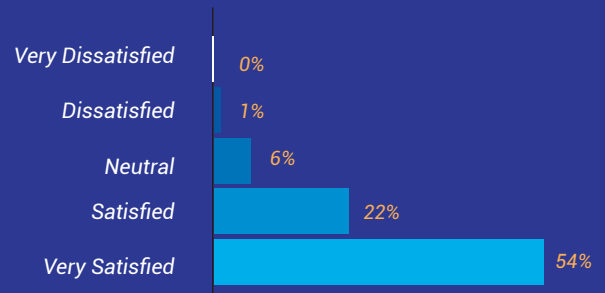
Satisfaction of placed beneficiaries with placement and salary

3 Currently, over 56% of the trainees are earning monthly income ranging from Rs 10,000 to Rs 30,000.



Current monthly income of beneficiaries (in INR)

4 76% of the trainees were satisfied/very satisfied with the post-placement support



Satisfaction of placed beneficiaries with placement and salary

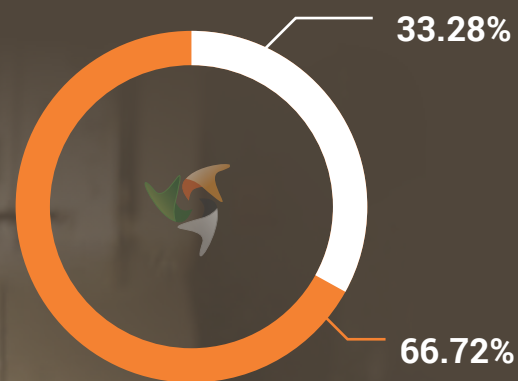
Program Strengths

Impact Assessment carried out by: **KPMG India**

Post-Placement Support:

A unique feature of the program relates to providing post-placement support to all candidates for at least a year, which is higher than PMKVY mandated 3 months (90 days) period monitoring.

66.72% of the surveyed beneficiaries were females who received training from DIKSHa between 2016-2023 while **33.28%** were males.



Focus on Women Empowerment:

It was observed through the stakeholder consultations, that women beneficiaries had experienced financial security and independence as a result of the trainings. By being successfully placed, they were less financially dependent on their spouses and gained freedom to make independent career choices. It was also seen that women could now hold greater purchasing power, which could be utilized not just on themselves but even on their family (children, husband, and the in laws).

Social Return on Investment (2016-2023)

The SRoI for the project was estimated to be 7.76 i.e., for every 1 Indian rupee of investment by the stakeholders, INR 7.76 of the social value attributable to the programme was created.

SRoI Ratio
7.76:1.00



WATER CONSERVATION INITIATIVES

- ▶ In Belgaum, **7 members** were supported in implementing drip irrigation, covering **23 acres of land**. This initiative facilitated the cultivation of crops such as onion, sugarcane, and cotton. It also helped farmers by providing sufficient water to their crops.



- ▶ Inaugurated two community ponds in Cuttack, benefiting over **300 people** for various uses like bathing, domestic purposes, drinking water for cattle, paddy cultivation, and pisciculture.



- ▶ Constructed a pond in Jirimgaon village, Lanka with a capacity of **2700 KL**, benefiting **135 community members** by addressing water scarcity and providing a reliable water source.



WATER CONSERVATION INITIATIVES

Impact Assessment Carried out by: CII

Major Findings:

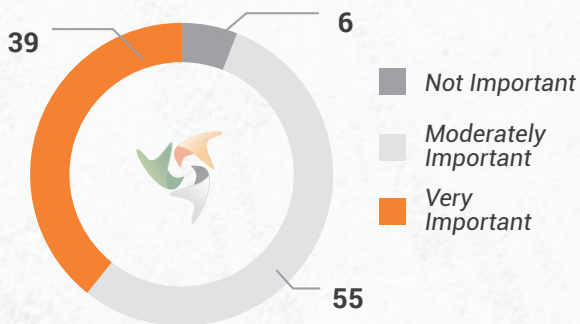
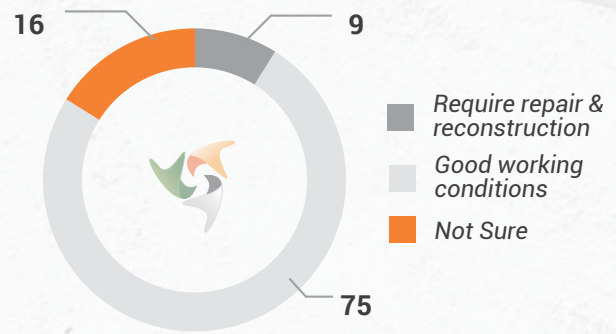
- 30% respondents in the treatment group are facing issues with respect to water availability as opposed to 58% of the control group.
- 54% of the treatment group respondents agree to an increase in groundwater level in comparison to 38% of the control group.
- Post construction of water structures, the quality of life of most respondents has improved (61%) respondents mentioned their quality of life has improved post the construction of water harvesting structures.
- The use of irrigation sources such as village pond and farm pond has increased by 13% post construction, borewell by 5%, canals by 1% and well by 2%.
- There is a change in cropping pattern post construction. The cropping has diversified, respondents growing two crops has increased by 5% and three crops by 10%. Respondents undertaking one crop has reduced from 46% to 31%.



Construction Quality

Current Condition of the Infrastructure

More than **75%** of the respondents mentioned that the infrastructures are in good working condition, **9%** mentioned, they require repair, reconstruction, and rest **16%** were unsure. Overall, the structures are well-maintained well. Check-Dam and borewell recharge structure were functional

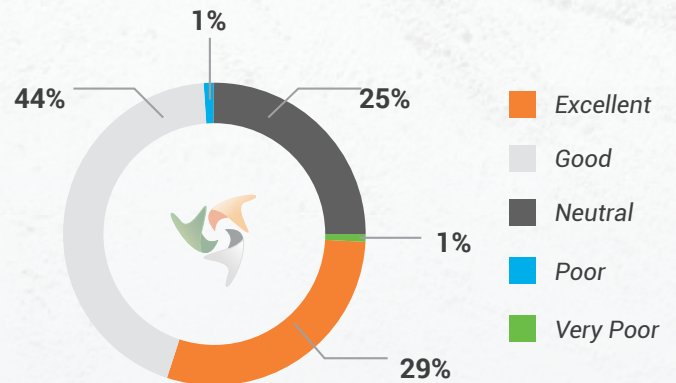


Importance of Water Harvesting Structures

55% of the **138 respondents** in the treatment group find the constructed infrastructures as 'Moderately Important', **39%** said 'Very Important' and **6%** feel the structures are unimportant. Overall, most respondents find the structures to be important.

Perception about the Organisation

The perception graph provided, shows most respondents have a positive perception towards DBF. This indicates the DBF team has built a positive relationship with the community. Out of the total respondents in the treatment group, **29%** mentioned 'Excellent', **44%** said 'Good', **25%** 'Neutral', **1%** mentioned 'Poor' and 'Very Poor' respectively.



Social Return on Investment

SROI Ratio 1:7.56 or 1:8

The ratio implies that DBF's spending of one rupee generated a social value of **7.56 rupees** for beneficiaries. Rajasthan has the highest social value of **8.36** followed by Uttar Pradesh **7.26**, Andhra Pradesh has a social value of **6.11** and Tamil Nadu has lowest SROI value of **5.71**

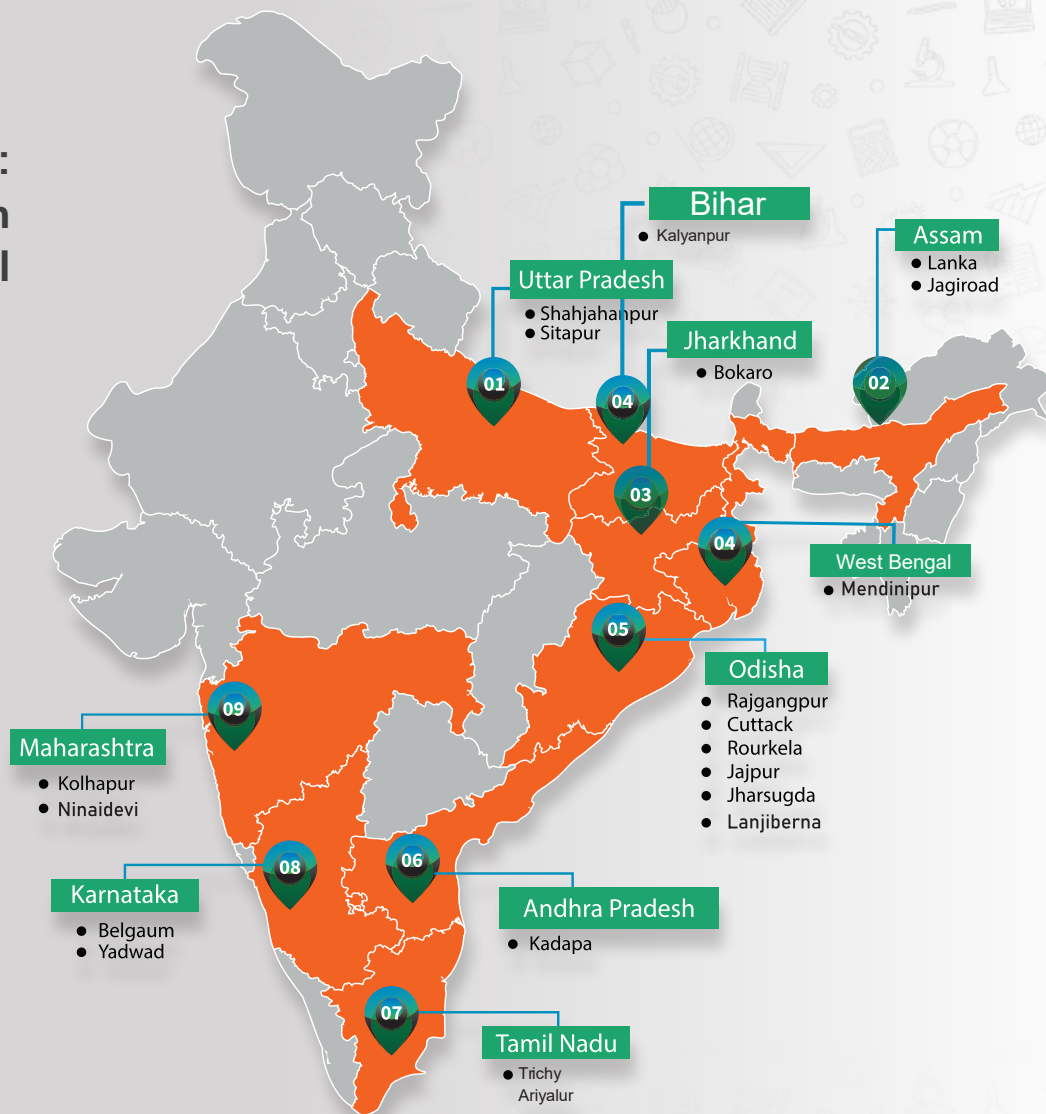
DIKSHa

Dalmia Institute of Knowledge and Skill Harnessing



Nurturing Futures: Empowering Youth Through Skill Development

Skill development of rural youth plays a vital role in unlocking their potential and creating avenues for a brighter future. By providing tailored training programs and workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.



Quarter - 1 Progress

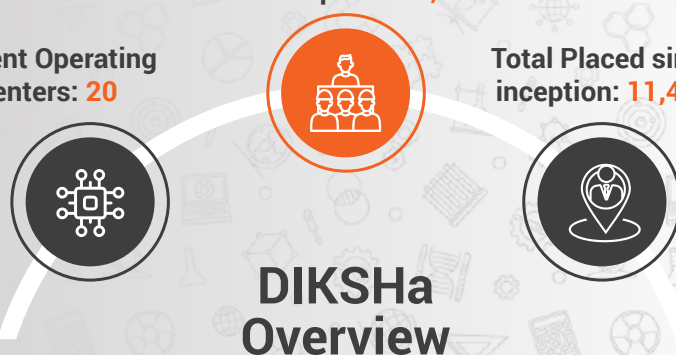
Youth Trained **844**

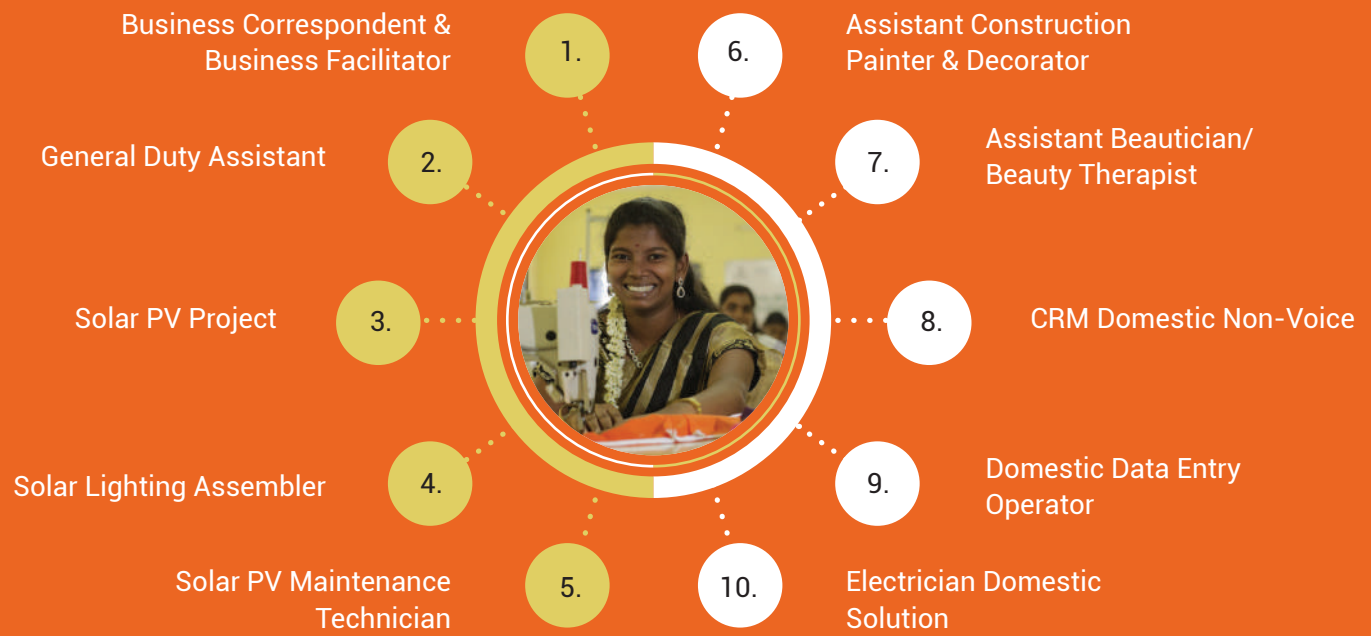
Youth Placed **466**

Total Youth Trained since Inception: **15,709**

Current Operating Centers: **20**

Total Placed since inception: **11,435**





MoU with Karur Vysya Bank (KVB)

DBF and Karur Vysya Bank (KVB) signed an MoU to empower **400 rural youth** in Tamil Nadu, Andhra Pradesh, and Karnataka by enhancing employability skills and providing sustainable livelihood opportunities through short-term skill training courses in various sectors including apparel manufacturing, construction, healthcare, IT-enabled services, and beauty & wellness.



Electrical Tool Kits Distribution

World Youth Skills Day Celebration: On the occasion of World Youth Skills Day, electrical tool kits in partnership with Schneider Electric Foundation were distributed to self-employed students trained at our DIKSHA centers. The event took place simultaneously at **8 centers, with 25 kits** handed out at each location. These kits symbolize more than just tools; they represent hope and motivation for the trainees to pursue self-employment and build a brighter future





Soil Conservation Initiatives

In Maharashtra, **80 new vermicompost** units were set up, each expected to produce **3 tons** of compost annually. Altogether, these units have created the capacity to produce **240 tons** of compost annually, which can significantly reduce the use of chemicals in the sugarcane fields.



Bamboo Cultivation Project

In partnership with GIZ, a bamboo cultivation project has been undertaken to promote bamboo as a biofuel and provide an alternative source of income for farmers.

Currently, **2,507 farmers** are actively engaged in bamboo cultivation, having already planted 1.85 lakh bamboo shoots, with **52,395 planted** in FY 25.

This plantation will help in soil conservation, enhance green cover, and has the potential to generate an income of up to **Rs. 60,000 per farmer**.

Wadi Development Project - Rajgangpur



In partnership with NABARD, a WADI Development Project was undertaken in Rajgangpur for 5 years beginning from FY 23. Under this initiative, the livelihood of **500 tribal farmers (420 with 1 acre each and 80 landless)** is being improved on a sustainable basis through the following key activities:

In FY 23, **142 acres** of land were developed, covering 1 household per acre. In FY 24, 278 acres of land were developed by **planting 27,750 cashew and mango plants**, benefiting **278 households**. Additionally, protective fencing across **420 acres** has been completed.

80 landless farmers were facilitated to initiate income-generating activities such as poultry rearing and apiculture (beekeeping).

In FY 25, 7 borewells were dug, bringing the cumulative total to **37 borewells** to ensure water availability for WADI farmers.

30 solar water pump systems were installed in WADI fields, providing irrigation facilities to **228 acres**.

An MoU has been signed with OAIC (Odisha Agro Industries Corporation) for the installation of **20 Solar and Electric river lifts to irrigate 100 acres of land**, out of which **4 Electric and 12 solar river lifts** have already been installed. The project cost is **Rs. 81.70 lakhs**, of which **Rs. 79 lakhs** will be invested by OAIC and the remaining contribution will be made by DBF.

To support Wadi farmers, **15 Udhyan Vikas Samitis (UVs)** were formed.

15 training sessions were conducted for Post plantation care with WADI farmers.



Social Infrastructure

In Cuttack, an eye check-up camp was organized in association with **Care NETRAM**. **93 beneficiaries** received accessible and affordable vision care services, and four beneficiaries were counseled for free cataract operations.

In Ramgarh and Jawaharpur, **model polling booths** were created to educate people about voting methods and ensure their comfort during the voting process, benefiting nearly **1,500 individuals**. Additionally, the Jawaharpur team supported **450 volunteers**, providing them with T-shirts and kurtas to serve as dibyang mitras, assisting physically challenged and elderly citizens in reaching polling spots if they were unable to do so on their own.



Inaugurated the new building of Yadawad Primary Health Centre, a six-bed hospital serving **14 villages** in Mudalagi Taluk, benefiting over **28,333 people**. This new construction represents a significant upgrade, aimed at enhancing healthcare infrastructure in the region and improving access to essential medical services for the local community.

In Chandrapur, a **60-meter pipeline** was installed for drainage in Sangoda village. This project was a collaboration with the Mines Department to address drainage issues. The joint efforts resolved the drainage problem, eliminating the spread of dirty water and unpleasant odors around homes, and improving living conditions for **215 households**.



In Rajgangpur, 43 eye camps were conducted, screening 1,701 adults and **1,668 children**. Over 800 individuals were detected with eye defects and referred for further treatment. In general medical camps, **448 adults** and 37 children benefitted through doctor consultation for various health concerns.



Under the World on Wheels program, 3,881 students, youths, and SHG (Self-Help Group) members were trained in digital literacy programs across various locations and 459 students received training in digital literacy programs and avail telemedicine services through the Common Service Lab in Meghalaya and Ramgarh.



In Lumpshnong, support was provided to KJP School, Thangskai, with Dynarroof sheets to construct **5 new classrooms**, benefiting **230 students**. Additionally, Dynarroof sheets were provided to **49 households** in Thangskai village to repair damaged roofs and protect against continuous rainy conditions.



In Umrangso, **262 students** benefited from the construction of new school buildings at Renbonghom English School, Borolanglai, and Dithur L.P. School, Dithur village. Additionally, one community hall and one youth club combined with a community hall were constructed benefiting **1,029 individuals**. A cultural stage was also constructed at the playground in Chotolanglai village, benefiting **540 individuals**.



Convergence with **Govt Schemes** under Livelihood in FY 24 (Cement Locations)



NATIONAL SCHEMES					
S.No	Scheme Name	Locations	Male	Female	Total
1	Pradhan Mantri Krishi Sinchayee Yojna Scheme	Rajgangpur	48	0	48
2	Training under National Rural Livelihood Mission	Lumshunong	22	123	145
3	National Food Security Mission	Lumshunong	14	20	34
4	Mahatma Gandhi National Rural Employment Guarantee Act.	Meghalaya, Belgaum	400	52	452
5	Prime Minister Employment Generation Program	Bokaro, Dalmiapuram, Belgaum	5	5	10
6	NABARD	Bokaro, Medinipur	83	32	115
7	Training through RSETI	Chandrapur	2	33	35
8	Pradhan Mantri Formalisation of Micro Food Processing Enterprises scheme	Chandrapur	10	10	20
9	Atal Pension Yojana	Kalyanpur	0	2	2
10	Jal Jeevan Mission	Lanka, Belgaum	603	207	810
STATE SCHEMES					
ASSAM					
1	Orunodoi Scheme	Lanka	0	70	70
2	Deen Dayal Divyangjan Pension Scheme	Lanka	1	1	2
MEGHALAYA					
1	Subsidised Mushroom Spawns from Mushroom Research Institute, Jowai	Lumshunong	17	65	82
2	Meghalaya Basin Management Authority	Lumshunong	0	40	40
MAHARASHTRA					
1	Workshop on Seed Treatment - Dist. Agricultural department & Mahabeej	Chandrapur	40	100	140
TAMIL NADU					
1	Chief Minister's Scheme of Solar Powered Pump sets	Dalmiapuram	7	2	9
2	Integrated Watershed Management Programme- Farm Pond	Dalmiapuram	7	0	7
3	Kalaignarin All Village Integrated Agriculture Development Programme-Fish Seeding	Dalmiapuram	0	1	1
4	Kalaignarin All Village Integrated Agriculture Development Programme-Farm Implements	Dalmiapuram, Ariyalur	19	36	55
5	Kalaignarin All Village Integrated Agriculture Development Programme-Battery Sprayer	Dalmiapuram, Ariyalur	5	12	17
6	Kalaignarin All Village Integrated Agriculture Development Programme-Cow Subsidy	Ariyalur	14	1	15
7	Kalaignarin All Village Integrated Agriculture Development Programme-Bhendi Seeds	Ariyalur	0	3	3
8	Kalaignarin All Village Integrated Agriculture Development Programme-Black Gram Seeds	Ariyalur	1	1	2
9	Kalaignarin All Village Integrated Agriculture Development Programme-Honey Bee Box	Ariyalur	15	0	15
KARNATAKA					
1	Manami watershed Project Hulakund	Belgaum	938	25	963
ANDHRA PRADESH					
1	Livelihood Loans	Kadapa	0	705	705
2	Andhra Pradesh Micro Irrigation Project (APMIP)	Kadapa	5	0	5
ODISHA					
1	Pulses Scheme under Agriculture Department	Cuttack	30	0	30
2	Mushroom Cultivation Unit for WSHG under Horticulture Department	Cuttack	0	67	67
3	Crates Distribution to Vegetable Growers under Horticulture Department	Cuttack	0	180	180
4	Potato Cultivation in 2 Hectares under Horticulture Department	Cuttack	4	0	4

5	Community Pond Renovation through Gram Panchayat	Cuttack	180	140	320
6	Farm Mechanisation Scheme, Agriculture Dept., Govt. of Odisha	Rajgangpur	6	1	7
7	Jalanidhi-II Scheme, Odisha Agro Industry Corporation (OAIC), Govt. of Odisha	Rajgangpur	104	20	124
8	Entrepreneurship Development for WSHG- State Government	Rajgangpur	0	123	123
9	Area Expansion on potato , Vegetable and spices- Horticulture department	Rajgangpur	11	0	11
10	Special Fruit Specific Scheme	Rajgangpur	4	1	5
11	Odisha Millet Mission	Rajgangpur	47	13	60
WEST BENGAL					
1	Promotion of Vermi Compost under Horticulture Department	Medinipur	18	2	20
2	Promotion of Border Crop (Papaya) under Horticulture Department	Medinipur	19	0	19
3	Skill Development Program (Assistant Dress Maker) through Jan Shikshan Sansthan	Medinipur	0	24	24
4	Bongiya Matsya Yojna under Fishery Department	Medinipur	12	0	12
5	Floriculturist support- Horticulture	Medinipur	2	0	2
BIHAR					
1	Bihar Laghu Uddayami Yojana	Kalyanpur	5	0	5
2	Mukhyamantri Vriddhjan Pension Yojna (MVPY)	Kalyanpur	2	3	5
JHARKHAND					
1	Mukhyamantri Laghu Avam Kutir Udyam Vikas Board, Vishesh Ghatak Scheme under DIC	Bokaro	0	20	20
2	Revolving under Jharkhand State Livelihood Promotion Society	Bokaro	0	60	60
TOTAL			2700	2200	4900

Convergence with Govt Schemes under Livelihood in FY 24 (Sugar Locations)



NATIONAL SCHEMES					
S.No	Scheme Name	Locations	Male	Female	Total
1	Pradhan Mantri Mudra Yojna	Ninaidevi, Kolhapur	8	5	13
2	Mahatma Gandhi National Rural Employment Guarantee Act	Ramgarh, Jawaharpur, Nigohi	590	530	1120
3	Prime Minister Vishwakarma Yojna	Ramgarh, Jawaharpur, Nigohi	178	1158	1336
4	Pradhan Mantri Krishi Sinchayee Yojna	Ramgarh,	38	12	50
5	Old Age Pension	Ramgarh	3	7	10
6	Pradhan Mantri Paramparagat Krishi Vikas Yojana	Ramgarh	7	3	10
7	National Rural Livelihood Mission	Ramgarh	0	10	10
STATE SCHEMES					
MAHARASHTRA					
1	Maharashtra State Building Construction Worker Yojna	Kolhapur, Ninaidevi	288	264	552
2	Maharashtra State Rural Livelihood Mission	Kolhapur, Ninaidevi		62	62
3	Maharashtra State Well Scheme	Kolhapur	2	0	2
4	Maharashtra State Cattle Subsidy Schem	Kolhapur	1	0	1
5	Anasaheb Patil Vikas Mahamandal	Kolhapur, Ninaidevi	4	4	8
UTTAR PRADESH					
1	Mandakini River Revival Project	Ramgarh	Entire Village Population		
2	Uttar Pradesh State Rural Livelihoods Mission	Jawaharpur, Nigohi	0	790	790
TOTAL			1119	2845	3964



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