



Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third quarter, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine

Team DBF, Dalmiapuram

## LIVELIHOOD INITIATIVES

### Azolla Feed Production for Cattle

- Distribution of 100 Azolla beds to beneficiaries in core villages, accompanied by basic training in Azolla cultivation for farmers.
- Farmers have commenced feeding cattle, especially cows, goats, and poultry birds, with Azolla.
- Anticipated annual additional income of Rs. 18,000 for beneficiaries through increased milk yield and improved cattle health.



### Vermi compost Production Support

- Support provided to 100 selected marginal farmers with Vermicompost production bags, aiming to reduce input costs and sustain soil fertility.
- Anticipated annual production expected to increase to 80 tons.
- Potential impact on 70 to 80 acres of cultivable land, promoting the use of bio-fertilizers and reducing reliance on chemical inputs



### Goatery – an effective livelihood intervention

- Support extended to 100 marginal families in core villages, with DBF contributing Rs. 3,000.
- Life insurance coverage was provided to all 100 goats.
- This initiative aims to generate an annual additional income of Rs. 48,000 after 2 years





### Orchard Support:

- 22 households benefited from the supply of fruit-bearing tree saplings, each receiving 40 saplings
- The initiative selected households having at least half an acre of land with watering facilities.
- This support is expected to result in an additional income of Rs. 60,000 per year for the beneficiaries starting from the third year.

### Milk Can support:

- 220 beneficiaries were provided with 10-liter milk containers.
- This support aims to prevent the spillage of milk during transit.
- Approximately 700ml of milk is saved from spillages every day, optimizing revenue for milk-producing households.



### Micro enterprise support:

- Six beneficiaries received support with hairdressing tools to enhance their existing business.
- Five beneficiaries were provided with tea cans to support their business activities.
- Twelve village tiffin centers received iron gas stoves to enhance fuel efficiency.
- Toolkits appropriate for plumbers, electricians, and carpenters were supplied to 18 beneficiaries to scale up their earnings.
- 27 beneficiaries were supported with wire bag-making materials or their livelihood development.
- 15 beneficiaries received support for the sale of artificial jewelry.
- 16 beneficiaries were supported for cloth sale business activities.
- All these forms of support are expected to help the beneficiaries earn an annual additional income ranging from Rs. 36,000 to Rs. 72,000.



### Battery Operated Sprayer Distribution:

- 60 beneficiaries were provided battery-operated Power Sprayers, with DBF contributing Rs. 1500.
- This support enables farmers to spray fertilizers and pesticides on time.
- Farmers can also generate additional income by renting out the sprayers.





# GRAM PARIVARTAN PROJECT

(An action towards bringing change)

## Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.



Households  
Mapped

2515

Households with  
Additional Income

692

Interventions  
Planned

3667

Additional  
Income

Rs.  
1804.42  
Lakhs



### HH in Different Levels of Additional Income

<25K	25K-50K	50K-75K	75K-1L	>1L
276	103	34	23	256

### Location Demographic Profile:



23 Villages



8267 Households



32030 Population

# A SUCCESS STORY FROM LIVELIHOOD INITIATIVE

Panchavaranam, a 58-year-old resident of Kallakudi Town Panchayat, lives with her son and daughter-in-law. Seeking economic productivity and engagement in her old age, she explored income opportunities but faced limitations due to age and family circumstances for traditional employment. Opting for a livestock activity due to available space at her house, she engaged with our village development facilitators, who recommended poultry as a viable livelihood option. Attended training sessions to gain basic knowledge, she established a micro-level poultry unit accommodating 10 to 20 birds to control chicken mortality.

Selected for livelihood support by the DBF team, Panchavaranam received a poultry unit consisting of 10 country-variety birds. This provided her with the dual advantage of selling eggs as well as meat. Currently earning a nominal income of Rs.1000 per month, her income is expected to grow up to Rs.4000 as the number of birds in her livestock increases. In addition to poultry, she also engages in goat rearing, contributing to her economic productivity and physical well-being. Grateful for the support, Panchavaranam expressed her satisfaction with earning Rs.6600 from selling eggs and birds, thanking the Dalmia Bharat Foundation. She aspires to develop her poultry farm further, aiming to make it a model for others.





# DALMIA INSTITUTE OF KNOWLEDGE & SKILL HARNESSING

Nurturing Futures: Empowering Youth Through Skill Development



Skill development of rural youth plays a vital role in unlocking their potential & creating avenues for a brighter future. By providing tailored training programs & workshops, we equip them with the tools to excel in various trades and professions. This not only enhances their employability but also empowers them to contribute effectively to their communities' growth and development.

## Updates (for FY23-24)

**4 Trades Offered**  
**5 Ongoing Batches**  
**57 Youth Trained**  
**43 Placed in Job**

**Trades Offered:**  
**Home Health Aid,**  
**Sewing Machine Operator,**  
**Plumber,**  
**Assistant Electrician**



**Name of trainee: Mr.K.Bharathiraja**  
**Diksha center location: Dalmiapuram,Trichy**  
**Trade: Home Health Aide**  
**Employer: Trichy Home Care**  
**Salary in Lakhs per annum: Rs.3,60,000**



# SOCIAL INFRASTRUCTURE:

## Construction of Burial Ground and Shed



- A cemetery compound wall, fulfilling a long-time demand of Kallakudi residents, was constructed with an investment of Rs. 9.84 lakh from DBF
- In Vadugarpettai, a shed was constructed for Rs. 3.61 lakhs, providing a space for performing rituals in the burial ground.

## Community Hall Ceiling Work at Vadugarpettai:



- Community Hall Ceiling Work at Vadugarpettai included a proactive initiative by residents who contributed 70% of the cost, with an additional Rs. 15.34 Lakhs contributed by DBF specifically for making the ceiling concrete.
- All remaining works were undertaken by the community.
- This stands as a commendable example of the co-existence of the company and the community, resulting in the creation of a valuable and useful asset.



# PHOTO GALLERY



## Vegetable cultivation Support:

- 248 beneficiaries received support for the development of vegetable cultivation plots in core villages, including seeds and saplings valued at about 2.28 lakhs.

## PMEGP Scheme

- 6 beneficiaries got Rs.9.79 lakhs worth of loan with a 25 to 35% subsidy through the PMEGP scheme.



## Skilling through Dalmia ITI:

- With financial support from NABARD, Dalmia ITI initiated two trades, namely Domestic Electrician and Plumber, enrolling a total of 40 trainees.