



Greetings to all!

Greetings to all! We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in the third quarter, and we are thrilled to share our collective achievements through the pages of our Quarterly CSR Magazine.

Team DBF, Chandrapur

## LIVELIHOOD INITIATIVES



Yellow & blue sticky trap distribution to farmers on farm by DBF team

### Additional income through effective pest control measures

- Promoted pheromone traps, yellow & blue sticky traps.
- These traps assist farmers in combating the menace of bollworm complex pests and sucking insects in cotton and chilli in this area.
- Helps reduce the use of chemicals, especially in cotton.
- Increases household income per annum by Rs. 15,250/-
- 750 farmers benefited from this initiative.

### Seed treatment for increased yield

- The use of treated seeds yields better results during harvest.
- Seeds are treated using Rhizobium culture.
- This treatment increases germination and reduces fungal infection on seeds.
- Increases yield by 1 quintal per acre.
- Increases annual household income by Rs. 11,000.



A beneficiary treating Bengal gram seeds using Rhizobium culture



SHG group members involved in clothe selling

### Selling clothes for earning by SHG members

- Aditi SHG started a cloth selling center with 10 members at Naranda.
- Rs. 78,000 worth of clothes were sold during Diwali, earning a profit of Rs. 20,000.
- Daily average sales during normal days are Rs. 1,000/-.



A collective demonstration by SHG women in running a street side food unit

### Zunka Bhakar Centre by SHG Women

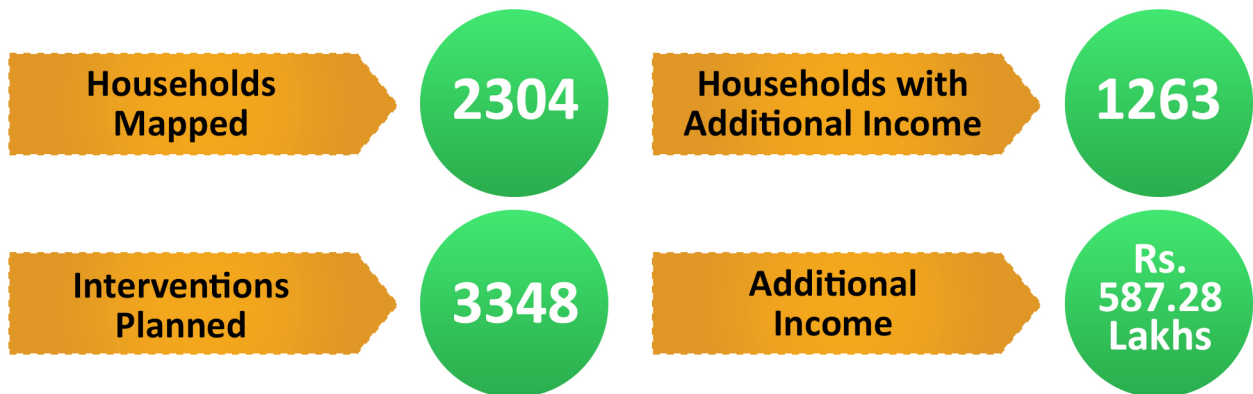
- Jagdamba SHG members started a Zunka Bhakar Centre
- Center was inaugurated by Unit Head-CCW-DCBL.
- Women earn Rs.3000 per day and has the potential to earn around Rs.54000/- per annum.

# GRAM PARIVARTAN PROJECT

(An action towards bringing change)

## Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.



HH in Different Levels of Additional Income				
<25K	25K-50K	50K-75K	75K-1L	>1L
623	80	233	19	308

### Location Demographic Profile:



12 Villages



2738 Households



11253 Population

# A SUCCESS STORY FROM LIVELIHOOD INITIATIVE



The DBF team explored and promoted the idea of establishing a Zunka Bhakar Hotel next to the Dalmia-CCW plant in Naranda. Discussions were held with SHG members, and the challenge of finding a suitable location was resolved through collaboration with a petrol pump owner. Initially, SHG members invested Rs. 30,000 to set up the activity. The target customers for this venture are workmen and truck drivers. Following a successful initiation, the SHG women involved in this venture now earn Rs. 3,000 daily. The activity was inaugurated by the Unit Head of DCBL-CCW, with the presence of Dalmia officials, MSRLM (UMED) officials, SHG women members, and the Gram Parivartan team. The success of this venture is attributed to the careful selection of SHG women, strategic spot selection for cooking, prudent fund management, and unity among the women.

# PHOTO GALLERY



**Convergence: Application to get subsidy for Goats submission to veterinary department**

**Vaccinations done for goats and members of Pashushakti**



**Bengalgram seeds getting enriched as part of seed treatment**

**Beneficiaries with beds for production of Vermicompost manure**

