

PARIVARTAN

📍 | CHANDRAPUR

Annual Issue - (Apr23 - March24)

🏡 VILLAGES: 16 | 👥 POPULATION: 15472

Dear All,

Greetings from Dalmia Bharat Foundation.

We trust this note finds you well. It's with great pleasure that Dalmia Bharat Foundation (DBF) Team reflects on the incredible journey undertaken in financial year 23-24, and we are thrilled to share our collective achievements through the pages of our Annual CSR Magazine

Team DBF, Chandrapur

LIVELIHOOD INITIATIVES



Dashparni ark: organic pest control method

- Demonstration was given to Self-Help Group (SHG) women farmers on making Dashparni ark for organic pest control methods.
- It is useful for spraying on cotton, soybeans, and vegetables, helping farmers reduce input costs.
- SHG women earn Rs. 15,000/- per season from this method.
- A total of 10 SHG women are involved in the activity.
- Quantity of production is 305 liters per season.

- The DBF team helped in linking 8 Below Poverty Line (BPL) families to the Veterinary Department Scheme for Goat Rearing.
- They have received a subsidy of 75% on goat rearing.
- 5 goats were purchased; 4 female goats and 1 male goat aged 6 months old.



Convergence



→ Facilitated Yashasvi SHG in bank linkage and they have received Rs. 1 Lakh loan for Agriculture purpose from CDCC bank, Korpana.

SHG-Bank Linkage

- Distributed pheromones, yellow, and blue sticky traps to farmers to control the bollworm complex pest and sucking insects, preventing pest attacks on cotton and chili crops.
- This method is cost-effective and chemical-free.
- A total of 850 farmers benefitted from this initiative.
- It increases household income by Rs. 30,500 per annum.



Yellow & blue sticky trap distribution to farmers: Pest control method

- Rhizobium culture was introduced for seed treatment in Bengal gram.
- It helps increase the germination percentage of seeds.
- It saves spraying costs for farmers.
- It increases productivity by 1-1.5 quintals per acre.
- 150 farmers benefitted from this initiative.
- It increases household income by Rs. 12,000 per annum.
- 11 Self-Help Group women involved in the activity.



Bengal Gram Seed Treatment

- Vermicompost beds were distributed to 100 farmers.
- This initiative saves the cost of fertilizers, enhances soil fertility, and boosts crop yield.
- This initiative has provided additional income of Rs. 21,900 per annum per household.



Vermicompost



Azolla

- Aditi SHG, comprising 10 members, established a clothing retail center in Naranda.
- They sold clothes worth Rs. 78,000 during the Diwali season, earning a net profit of Rs. 20,000
- The potential additional earning from the sale of cloths is Rs. 29600 per household annually.

- Azolla beds were distributed to 100 farmers.
- Each unit yields 2 quintals annually, worth Rs. 11,000, and boosts milk yield or weight gain by an average of Rs. 7,500 per year.
- As a result, the additional income of one household is Rs. 18,500 per annum



Cloth Shop

- Zunka Bhakar Centre is initiated by 10 Jagdamba SHG members
- Unit head-CCW-DCBL, Mr. Subbaraidu Ayyagari inaugurated the microenterprise.
- It is a famous dish in Maharashtra containing besan+ Jawar roti + chilli chutney+ tomato chatni+kadhi (curd)
- The income of one household is Rs.54000 per annum through selling zunka bhakar

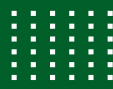


Zunka Bhakar Hotel Startup

- Power spray pumps were distributed to 500 farmers.
- This initiative helps save time, pump rental, and labor costs.
- It enables timely pest control during critical stages of crops.
- Additionally, it contributes to increased crop productivity.
- The initiative has the potential to provide an additional income of Rs. 26,000 per annum/ household.



Agricultural Power Spray Pump



- We celebrated an International Women's Day program and 198 women from nearby villages participated in this program.
- On this day, we distributed 35 sewing machines to women beneficiaries to economically empower them.
- They earn Rs. 3,500 per month from tailoring.

Sewing Machine Distribution

CLIMATE ACTION: SOIL & WATER CONSERVATION

- 250 tree saplings were planted in Vanoja, Antargaon, and Sangoda villages.
- Participants in the program included Self-Help Group members, Gram Panchayat Sarpanch, Asha workers, and students.

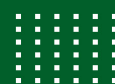


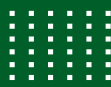
Plantation



Borewell Recharge Pit

- Seven borewell recharge pits were constructed.
- A total water harvesting capacity of 2.5 lakh kiloliters was created.
- Villages covered include Naranda, Loni, Pipari, and Bori Navegao.
- 50 nos. of farmers got benefitted from these borewells





GRAM PARIVARTAN PROJECT

(An action towards bringing change)

Introduction

The Gram Parivartan Program was launched with the aim of providing livelihoods that are economically sustainable, ecologically responsible, and socially equitable. The objective is to foster sustainable economic progress within selected communities, where household chosen for participation is expected to achieve an additional annual income of Rs. 1,00,000. This can be achieved through individual or group interventions and can function independently or converged with government programs.

2650

Households Mapped

3849

Interventions Planned

1518

Households with Additional Income

₹
769.93
L

Additional Income

HH distributed in different Income slabs

<25K	25K-50K	50K-75K	75K-1L	>1L
160	730	199	15	414

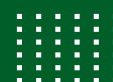
Location Demographic Profile:



16 Villages



15472 Population





A SUCCESSFUL CASE STUDY UNDER GRAM PARIVARTAN PROJECT

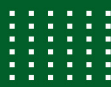
Zunka Bhakar Hotel Startup

SHG Name - Jagdamba SHG, Naranda, Chandrapur
Village: Naranda

The DBF team explored and promoted the idea of starting a Zunka Bhakar, a hotel, beside the Dalmia-CCW plant in Naranda. This idea was discussed with the members of the Self-Help Group (SHG). Finding a suitable location for the activity posed a challenge, which was resolved by the DBF team through discussions with the nearby petrol pump owner. Initially, 5 SHG members invested Rs. 30,000 to set up the activity. The target customers for this venture are workmen and truck drivers.

Currently, women members are earning a profit of Rs. 88000 per HH annually and an income of Rs. 2500 to Rs. 3000 daily. The SHG members aim to earn Rs.100,000 per month. The inauguration was carried out by the Unit Head of DCBL-CCW in the presence of Dalmia officials, MSRLM (UMED) officials, SHG women members, and the Gram Parivartan team.





ACTIVITIES UNDER GRAM PARIVARTAN



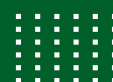
Pani Puri Business

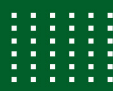
o Name of SHG: Vedanti

o Name of village: Naranda

o Name of HH: 2

- Started Pani Puri stall beside petrol pump. Necessary support provided by Dalmia Bharat Foundation as a livelihood initiative under Gramparivartan project. Inauguration done by Sakhiya Ladies Club members of Dalmia Cement Bharat Ltd.
- Total income per annum Rs.107500.





SOCIAL INFRASTRUCTURE

- Nutrition kit support is provided every month for six months to nine TB patients under the "Pradhanmantri Ni-Kshay Mitra TB Eradication Program" from our core villages identified as economically weaker families.
- The distribution is coordinated with PHC Naranda and the Taluka Health Officer of Korpana
- Nutrition kits distributed by Mr. Abhishek Kr. Mishra, HR Head, along with the THO and PHC staff



Nutrition kit support TB patient

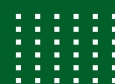


HP-WoW: Cyber Security Batch

- A 5 KW capacity solar unit was installed to power 10 lights, 9 fans, and a 1 HP motor pump.
- The center is currently operating a cow care center (Goshala) and providing support to orphan students for their education, including free hostel facilities.
- This initiative will benefit 40 orphan students and ensure regular drinking water supply for 1000 cows.



- o On-Grid Rooftop Solar
- o Capacity: 5 KW
- o Name: Narayandas Mavani Goshala & Chhatravas Chunala Ta-Rajura Dist-Chandrapur



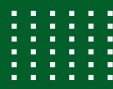


PHOTO GALLERY



→ Swacchta Abhiyan in Vanoja village



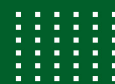
→ Swacchta Abhiyan in Vanoja village



→ Dashparni ARK making unit



→ CEO visit to Bengal gram seed



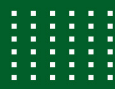


PHOTO GALLERY



→ Linseed Cultivation Plot



→ Student Participation in Marathon



→ Community Participation in Marathon



→ Khel Mahotsav program



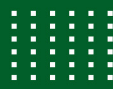


PHOTO GALLERY



→ Yellow sticky strap distribution



→ HR Head addressing the TB patients in nutrition kit dist. Prog. At PHC



→ Solar Unit Installation of 5 KW of capacity



→ Sewing machine distribution to women entrepreneurs

